

Toshiba smart e-commerce deliveries

Increase your labelling efficiency

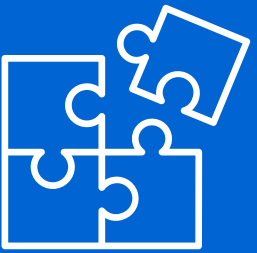
- Productivity improvement
- Flexibility – Easily handle different different label lengths & layouts of multiple transport providers with one label roll.



1. Target

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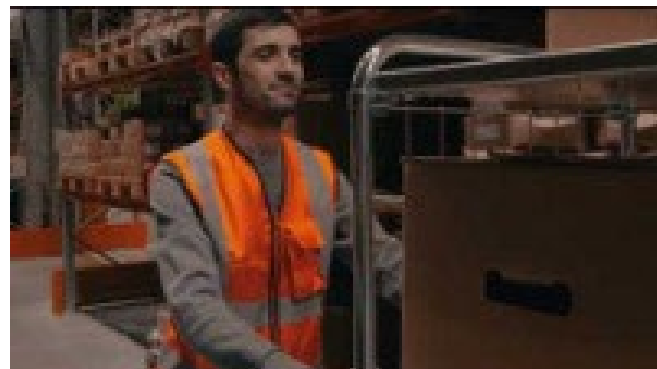
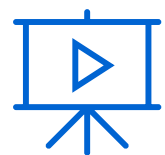
- **Market**
 - For **any retailer** with medium to high volume of e-commerce deliveries.
- **Use case**
 - Shipping label used for e-commerce orders.
 - To be applied on boxes, envelopes or other packaging.



2. Solution

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- Efficient system to improve the manual labelling of your e-commerce orders.
 - Print any label length required without changing the roll.
 - It is just a matter of printing and then the printer will automatically cut the label to the required length .
 - **Label ready to use:** Printed and presented.
 - **Variable label length:** Elimination of any waste material.
 - **A safer workplace:** No backing paper avoids potential accidents due to its very slippery nature.



3. Benefits & Results

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- **Productivity improvement**
 - Save up to 50% time in manual labelling.
 - More labels by roll. Less changing rolls or less printers.
- **Variable printing length**, saving up to 30% of media.
- **Labels stock reduction**, with one roll you can print all required lengths.
- **Flexible labelling** when using different transport providers who have different label lengths & layouts, but all can be printed from one label roll.

